



BioLogic Press Release

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BioLogic PostPump 2.0 Wins Taiwan Excellence Award

Innovative bicycle pump integrated in seatpost wins second award

Taipei, Taiwan – February 28, 2013 — BioLogic, a specialist in urban cycling gear, today announced that its PostPump 2.0 Seatpost, a powerful, high-capacity floor pump integrated inside a seatpost, received a 2013 Taiwan Excellence Award.

“We’re very honored to received this award,” stated Kevin Chan, BioLogic product manager. “There are many stringent criteria needed to even submit for it and the fact that we were part of a very small number of bicycle-related companies to get one is a testament to the quality of the design and engineering of the product.”

The ergonomic design of the PostPump 2.0 Seatpost features a foot stand and use of the saddle as a handle so a user can stand comfortably while pumping up a tire, just like using a regular floor pump. With the pump integrated inside the seatpost, cyclists can be assured that their pump will always be ready when they need it.

The 2.0 design is new and improved with a precision-machined aluminum adapter that fits both Presta and Schrader valves. The PostPump 2.0 Seatpost was also awarded a prestigious Red Dot Design Award in 2012.

The PostPump 2.0 is built for Tern bicycles and is available in silver or black. It has an MSRP of US\$50/€50 and is available through BioLogic distributors worldwide as well as online.

The Taiwan Excellence Award is given to only products made in Taiwan that score highly in the areas of research and development, design, quality, and marketing. Over 1,200 entries were submitted for 2013, with 541 receiving awards.

BioLogic will be showing its full product lineup at the Taipei Cycle Show (March 20-23) in booth M1019a.



For more information, please visit:

<http://www.thinkbiologic.com/products/postpump-20-seatpost>

Download high-resolution photos here:

<http://photos.ternbicycles.com/f589336548>



**BioLogic PostPump 2.0 Seatpost,
winner of a 2013 Taiwan Excellence Award**



Press Photos:

High-resolution photos of BioLogic products for media use are available for download here:

<http://photos.ternbicycles.com/biologic>

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About BioLogic

BioLogic designs and manufactures gear for cycling and urban mobility. BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer. BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.

<http://www.thinkbiologic.com>

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